

Woolly Fairy Tale Stories: 4th Italian Needle Felting Meeting

Summary Program

Organizer: NearteNeparte art&craft by Anna Esposito

Dates: February 26th – March 1st

Location: Abilmente Rome (Craft & Hobby Fair)

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Event Concept

This year, the **4th Italian Needle Felting Meeting** evolves into a new format. While remaining a key event for professionals, it aims to highlight the **therapeutic power** of working with carded wool.

The event is officially open to educators, teachers, healthcare professionals, artists, and anyone who uses creativity as a didactic and educational tool.

Theme: Fairy Tales

All activities will revolve around the magical world of "**Fairy Tales**". The event title is "**Woolly Fairy Tale Stories**" (Storie di Lana Fiaba): *Carded wool workshops: create your characters and give shape to stories*

Thematic Areas

1. Workshop Area: "Fairy Tale Builders"

A dedicated space with four workstations hosting long and short workshops for all ages.

- **Anna Esposito (Felt Artist & Tutor):** Shadow boxes, sculpture, mixed media.
- **Giulia Alberti (Breeder & Dyer):** Natural dyeing, eco-printing, spinning.
- **Maria Letizia Volpicelli (Puppeteer & Weaver):** Finger puppets, weaving, Kumihimo.
- **Marisa Fiorentini (Artisan):** Knitting.

Scenography: A 15-meter installation featuring carded wool "dream clouds" and iconic fairy tale elements (Mary Poppins' umbrella, Snow White's apple, Alice's clock, Rapunzel's braid).

2. Reading & Performance Area: "Rain of Stories"

A central hub for daily storytelling sessions and puppet shows.

- **Storytelling:** Curated by "CentoStorie" Bookstore.
- **Puppet Shows:** Performed by Maria Letizia Volpicelli.

3. Exhibition Area: "Fairy Tale Fragments"

A gallery showcasing works created by the *Needle Felting Italy* community, inspired by the fairy tale theme.

4. Community Area: "Felt Club – A Chat and a Bearded Needle"

An exclusive space for the needle felting community to gather, share projects, and work together in an informal setting.

Partners and Sponsors

- **Partners:** Giulia Alberti (Fattoria La Rocca), Maria Letizia Volpicelli, Libreria CentoStorie, Needle Felting Italy Community, Simona Candido (Illustrator).
- **Current Sponsors:** DHG Shop, "L'angolo delle Idee".

Promotion & Outreach

The event will be promoted through:

- Official **Abilmente Fair** website and social media channels.
- **NearteNeparte art&craft** official website and social media.
- Networks of all involved partners and instructors.