

The International Art Doll Registry

Media Pack

The International Art Doll Registry (IADR) is a quarterly electronic publication (suitable for printing) that is free to the IADR membership and at a nominal price (\$5.00 USD) per issue to non-members.

The IADR is a world group of like-minded artists who create one-of-a-kind figurative art in various mediums. In that endeavor, we choose to support one another through continuing education and the promotion of our art. The IADR was formed over 15 years ago to create a one-of-a-kind art doll registry currently with over 9,000 registrations to aid in the copyright protection of original artwork. For more information about the IADR, visit us on our website at: www.international-art-doll-registry.com.

Each edition includes doll artist interviews, photos of one-of-a-kind art dolls, tutorials, events and shows promoting doll making, and thought-provoking articles in a PDF format. Links to outside advertisements, internal page links, and contact options are all hyperlinked to supply the reader the most convenient ways to navigate to articles or websites. The magazine is distributed both in English and in Italian. If a jpeg or bmp image is submitted, the submitter is responsible for any translations desired in the advertisement prior to submission (for example: If the advertiser wants a jpeg ad in Italian – then the ad they submit would need to be in Italian. If the advertiser wants to submit one version of the advertisement in English and one in Italian for the Italian version of the IADR magazine, we will place the Italian version of the advertisement into the Italian IADR Magazine at no extra charge in the same location of the magazine.) If a custom ad layout/creation is requested, our staff will create both the English and Italian versions as part of the package.

Advertising rates and specifications per edition. Full page size is approximately 8 ½ inches by 11 inches.

Single Entry	\$5.00	Up to 5 lines of text with no graphics or pictures – example: <i>Acme Dolls</i> <i>Specializing in One-Of-A-Kind Porcelain Dolls</i> <i>123 Artist Boulevard</i> <i>Fae Town, Realm of Wymys 99999-9999</i> www.acmedolls.com or email to acmedolls@faeville.com
Quarter Page	\$10.00	¼ page – may include graphics. Requires jpeg or bmp file suitable for ad layout and printing. Ad copy must be in a 4 inch wide by 5 inch tall or square 4 inch by 4 inch format.
Half Page	\$15.00	½ page – may include graphics. Requires jpeg or bmp file suitable for ad layout and printing. Ad copy must be in either an 8 inch wide by 5 inch tall or 4 inch wide by 10 inch tall format.
Three Quarter Page	\$20.00	¾ page – may include graphics. Requires jpeg or bmp file suitable for ad layout and printing. Ad copy should be in a 4 inch wide by 5 inch tall or square 4 inch by 4 inch format.
Full Page	\$25.00	Full page – may include graphics. Requires jpeg or bmp file suitable for ad layout and printing. Ad copy should be in a no more than 8 inches wide by 10 inches tall.
Full Last Page	\$35.00	The same as the full page option above but will be the last page of the magazine edition.
Custom Ad Layout/Creation	\$50.00	Let our staff create an advertisement layout from your supplied pictures/graphics. This service includes a 1/2 Page ad for one edition. The layout design is yours to keep for your use. Contact us for more information at IADRegistry@outlook.com .

For more information or to place an advertisement, contact Shawn or Lesley Duthie at
IADRegistry@outlook.com or call 1-406-253-9120.

Advertising Layout Examples

SINGLE ENTRY

Acme Dolls
Specializing in One-Of-A-Kind Porcelain Dolls
123 Artist Boulevard
Fae Town, Realm of Wymys 99999-9999
www.acmedolls.com or email to acmedolls@faeville.com

QUARTER PAGE

HALF PAGE

Issue 8 Winter 2025

IADR ART DOLL MAGAZINE



"Daria"
ELISABETTA BERNARDI

- Artist Interviews
- See Florence Italy
- Bluesky Social Media
- Year End Review
- Tutorials
- & Lots More!

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BLACK DOLL SYMPOSIUM MAR 14-15, 2025



Joy by Gloria Y. Reese

The Second Annual Black Doll Symposium will educate, entertain, and enlighten you about Black Dolls and their importance in United States history as well as history of the African diaspora.

Black Dolls personify our beauty; amplify our voices in our fight for freedom, respect, and equality; and, represent us in sacred and powerful spaces.

Did you know a Black Doll study helped persuade the United States Supreme Court to end segregation?

The Symposium will engage historians, educators, doll lovers, doll collectors, and doll creators, as well as those who surround and support these communities. It will also provide safe, online spaces for discussions and idea exchanges across diverse communities that research, critique, collect, and make Black Dolls in their various forms and functions.

Vision: The Symposium's larger vision is to create an archive of Black Doll studies at Duke University that will inform generations of scholars, doll artists, collectors, manufacturers, and entrepreneurs about dolls and doll play.

Detailed: The Second Annual Black Doll Symposium will occur March 14 and 15, 2025, from 10 a.m. to 4 p.m. Eastern Standard Time (EST). The registration link is forthcoming.

SAVE THE DATE
March 14 & 15, 2025

The Black Doll Symposium 2025

Hosted by The Department of African and African American Studies at Duke University

A tentative outline of the 2025 symposium includes:

- Black Doll Scholarship Today:** The state of current research and methodologies.
- Black Dolls in the Diaspora:** An exploration of Black doll projects worldwide.
- Collecting and Connecting:** The history, impact, and ongoing significance of Black Doll shows and clubs.
- The Business of Black Dolls:** The joy and challenges of bringing Black dolls to the marketplace.
- Black Dolls That Changed America:** Pivotal moments in the history of black dolls and toy design.

Organizing Committee:

- Dr. Sabrina Thomas, Duke University
- Yolanda Heiser, UCLA, Frameworks and Narratives LLC
- Dr. Rob Goldberg, Germantown Friends School
- Aryol Prater, Strong National Museum of Play

For more information, please email:
blackdollsyposem2025@gmail.com

Thank you to Dr. Sabrina Thomas and Tammy Fisher for providing the information for the upcoming Symposium.

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FLORENCE - HERE WE COME

by Alena Cvetkovski

If you are a member of IADR, chances are you've heard the biggest news of the year. That's right! I'm talking about the IADR convention in Florence! And let me tell you it couldn't be a better place for it.



First things first, the flight. I must say, I love international flights. Usually it is a big and comfortable airplane with two delicious meals and free movies. So eight hours goes really fast. Also tickets are pretty affordable considering that you are actually flying across the ocean. Just make sure your passport is valid.

Everyone knows how rich Italy's cultural and historical heritage is, and every region has something special to offer.




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ELISABETTA BERNARDI

by Adelaide Santini

I am here with Elisabetta Bernardi. She is a wonderful dollmaker and artist here in Italy.

Elisabetta, I am very happy to have this conversation with you.

Tell me a little about yourself.

I live in a small town in Tuscany. I have always been a curious person and am particularly interested in all that is art.

Initially, I was fashion designer, illustrator, graphic designer, cake designer, and in 2018, I landed in the world of OOAK (one-of-a-kind art).

You have been in the OOAK world for many years and are a highly regarded artist who has created unique sculptures.

When did you start and how?

At first, I limited myself searching online for as much information as possible. Later I decided to attend two courses in which I learned the basics of using polymer clay.

Polymer clay is an extraordinary material, hitherto unknown to me, which allowed me to create lasting projects using a wide range of materials, colors, and techniques.

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CREATING REINA THE NUTCRACKER FAIRY

by Jerry Kneigel
<https://fantasyvsculptor.com/>



As artists, the most inspiring serendipities that come our way are those times when we are challenged in our artistic endeavors. Challenged by ourselves to always go that extra mile and take that leap into creating what we have never created before, or more likely, by the customers who ask us to create the magical being they hold in their minds and bring life to their dreams in the form of a real art doll.

All of us who dare to take that daunting step into accepting commissions know how hard it can be for an artist to create something only the mind of the customer can perceive. There is almost always the possibility of disappointment, for we can't see inside the minds of our customers, and therefore can't picture how truly magnificent the end result they imagine.

Instead, we have to strive to create an art doll that can truly surprise them, be close enough to what they had hoped for, and yet still be a representation of our own artistic style, a style we have worked hard on developing over the years.

It is just such a challenge that found me when one of my best customers asked me to create something truly spectacular. A nutcracker fairy, in full garment, displayed in her very own fairytale book, as if she could step out at any given moment.

Her book had to feature a beautiful winter landscape and had to be able to close perfectly with the nutcracker fairy still inside. With several other requirements, I was also asked to recreate a Christmas garland that the customer had bought, in order to link the customer's beautiful Christmas decorations and the art doll together.


